

## VII PLENARY CONFERENCE

8TH OCTOBER 2007

LISBON CONGRESS CENTER (CCL)

PRAÇA DAS INDÚSTRIAS

LISBOA

### Towards the EU-Mercosur Free Trade Agreement: a business contribution

**8.00 Registration of participants**

**9.00 Opening session** *Auditorium 2*

- Dr Manuel Pinho\*, President of the European Competitiveness Council and Minister of Economy and Innovation of Portugal
- Ambassador Carlos Amorim in representation of the Presidency Pro-Tempore of Mercosur (Uruguay)
- Ambassador Alfredo Chiaradia, Secretary of Trade and International Economic Relations, Ministry of Foreign Affairs of Argentina
- Ambassador Maria Celina de Azevedo Rodrigues, Permanent Representative of Brazil to the European Union, in representation of the Foreign Affairs Minister of Brazil
- Alberto Caballero Gennari, Chargé d'Affaires of Paraguay in Portugal
- Jorge Rocha de Matos, President of the Portuguese Industrial Association
- João Aguiar Machado, Deputy Director General of the DG External Relations of the European Commission,
- António Estrany, MEBF/Mercosur Co-Chairman
- Luís Mira Amaral, MEBF/EU Co-Chairman

**10.15 Presentation of the EU/Latin America and Caribbean Summit 2008**

Ambassador Stefan Bogdan Salej, Special Representative for Latin America of the Foreign Affairs Minister of Slovenia

**10.25 PANEL I**

**State of play of the Doha Round and of the EU-Mercosur negotiations** *Auditorium 2*

Moderator: Alfredo Valladão, Professor Director of the Chaire Mercosur de Sciences Po / Institut d'Études Politiques de Paris

*Introductory remarks by the Moderator and by Paolo Giordano (Trade and Integration/Inter-American Development Bank) on the Studies supported by the Inter-American Development Bank and MEBF*  
*Presentation of the "Strategic Study" module by the rapporteurs:*

- Félix Peña (Universidad Tres de Febrero-Argentina)
- Pedro da Motta Veiga (CINDES-Brasil)
- Manuel Cienfuegos (Pompeu Fabra University-Spain)

*Comments by:*

- João Aguiar Machado, Deputy Director General of the DG External Relations of the European Commission
- Ambassador Alfredo Chiaradia, Secretary of Trade and International Economic Relations of Argentina
- Ambassador Carlos Amorim, Director of Economic Affairs, Foreign Affairs Ministry of Uruguay
- Minister Roberto Azevedo, Brazilian trade negotiator
- Dr Thorsten Iske, Senior Vice-President, Corporate & Governmental Relations / Economic and Trade Policy, BASF
- Juan Carlos Lascurain, President of the Unión Industrial Argentina

*Final remarks by the moderator*

11.25 Coffee Break

11.45 Parallel Sessions

**Investment, Infrastructure and Public Private Partnerships** Auditorium 2

Moderator: Daniel Amaral, Director, Caixa Banco de Investimento

- Edgar Thielmann, Director, DG Transport & Energy of the European Commission
  - François Salvini, Senior Vice-President, Alstom
  - João Azevedo Coutinho, Member of the Board, BRISA
  - Fernando Santos Reis, Director Investments and Structural Projects, Odebrecht
  - Representative of Mercosur Government
  - Rui Neves Soares / Simmons & Simmons Rebelo de Sousa; Robson Barreto / Veirano & Associados
- Final remarks by the moderator*

**Bio-fuels: an opportunity for European investment in Mercosur and for bilateral trade** Auditorium 3

Moderator: Ambassador Roberto Abdenur

- Alfonso Gonzalez-Finat, Director, DG Transport & Energy of the European Commission
  - Brazilian company: Hermelindo Ruet de Oliveira\*, President of Copersucar, or Marcos Jank\*, President Única
  - Manuel Ramalhete, Director Strategic Planning, GALP Energia
  - Elmar Stöckelmann, Corporate & Governmental Relations / Economic & Trade Policy, BASF
- Final remarks by the moderator*

12.45 End of morning session

13.00 LUNCH

*Sala Indústria*

Keynote Speaker: Dr Melo Ribeiro, CEO, Siemens/Portugal  
 "Economic Relations EU-Mercosur: the experience of Siemens"

Sponsors :



**15.00** Parallel Working Group Meetings

**Business Facilitation and Cooperation** Auditorium 2

Co-moderators:

- Jean-Philippe Lacroix, Peugeot Citroen, EU chairman/coordinator of the Business Facilitation and Cooperation WG  
 - Robert Pons, Unión Industrial Argentina, Mercosur coordinator of the Business Facilitation and Cooperation WG

*Presentation of the "Business Facilitation and Cooperation study" module* by the rapporteur: Félix Peña (Universidad Nacional Tres de Febrero-Argentina)

*Comments by:*

- Philippe Jean, Head of Unit "International Aspects of Enterprise Policy", DG Enterprise & Industry of the European Commission  
 - Elena Santiago, Director General, CENELEC-European Committee for Electrotechnical Standardization  
 - Pablo Benia, Director, Instituto Uruguayo de Normas Técnicas  
 - Ricardo Daniel Echegaray, Director General of Customs, Argentina  
 - Mercosur member state trade negotiators:  
 - Luiz A. Sette, Associate General Counsel for Latin America and Caribe, Microsoft  
 - Enrique Mantilla, President, Chamber of Exporters, Argentina  
 - João Pedro Taborda, Director for Europe, Africa and Middle East, EMBRAER

*Conclusions by the Co-moderators*

**Services and Investment**

Auditorium 3

Co-moderators:

- Carlos Rodriguez, Telefonica, EU coordinator of the Services and Investment WG  
 - Mário Marconini, FECOMERCIO-Brasil, Mercosur chairman of the Services and Investment WG

*Presentation of the "Services and Investment study" module* by the rapporteurs: Mário Marconini and Emilio Ontiveros, Analistas Financieros Internacionales

*Comments by:*

- Francesco Meggiolaro, Unit "Services and Investment", DG Trade of the European Commission  
 - Mercosur member state trade negotiator:  
 - Jacques Desponts, Member of the Executive Committee, PNB Paribas  
 - Pascal Kerneis, Managing Director, European Services Forum  
 - John Cooke, Chairman Liberalisation of Trade in Services (LOTIS) Committee, International Financial Services London  
 - Ingo Plöger, President of IP Desenvolvimento Empresarial e Institucional

*Conclusions by the Co-moderators*

**Market Access** Auditorium 4

Co-moderators:

- Heiko Hünsch, Siemens AG, EU coordinator of the Market Access WG  
 - Carlos Mariani-Bittencourt, PIN Petroquímica S.A., Mercosur chairman of the Market Access WG

*Presentation of the "Market Access study" module* by the rapporteur: Sandra Rios (CINDES-Brasil)

*Comments by:*

- Jens Schaps, Head of Unit "Market Access", DG Trade of the European Commission  
 - Fernando Lourenzo, Director of Economy, Finance, and Trade Policy, Ministry of Economy and Finance of Uruguay  
 - Counselor Márcia Donner Abreu (Brasil)  
 - Mercosur company  
 - Eoin O'Malley, BUSINESSEUROPE

*Conclusions by the Co-moderators*

**17.00** Coffee-Break

**17.30 Presentation of the conclusions of the Working Groups by its Co-Chairmen** *Auditorium 2*

Co-moderators: António Estrany, MEBF/Mercosur Co-Chairman, and Luís Mira Amaral, MEBF/EU Co-Chairman

Comments by:

- Ambassador Carlos Amorim in representation of the Presidency pro-tempore of Mercosur (Uruguay)
- Counselor Márcia Donner Abreu (Brasil)
- Anna Jonsson, DG Trade, European Commission

**18.00 Closing session and signing of the MEBF Lisbon Declaration** *Auditorium 2*

- Representative of the Portuguese Presidency of the EU\*
- Ambassador Carlos Amorim in representation of the Presidency pro-tempore of Mercosur (Uruguay)
- António Cabral in representation of the President of the European Commission
- Jorge Rocha de Matos, President of the Portuguese Industrial Association
- Carlos Jarque\*, Representative of the Inter-American Development Bank in Europe
- Basílio Horta, Chairman of AICEP-Business Development Agency
- António Estrany, MEBF/Mercosur Co-Chairman
- Luís Mira Amaral, MEBF/EU Co-Chairman

**19.30 DINNER**

*Sala Tejo*

Together with the participants of the Senior Officials Meeting EU / Latin America and Caribbe

Guest speaker: Secretary of State for European Affairs, Dr Manuel Lobo Antunes

Concert with the "fado" singer Teresa Siqueira

\* To be confirmed

Sponsors :

